

Muskegon Inventors Network

CONFIDENTIAL IDEA REVIEW REQUEST FORM

Submitted by: _____
Please Print or Type Your Name

Street Address: _____

City / State / Zip: _____

Phone: (____) - _____

E-Mail Address: _____

PLEASE fill out this form as best you can. If you encounter a question that does not apply, please mark it with "NA". If you have information that relates to a question answered, please bring such information to the idea review meeting to discuss. After submission of this request someone will contact you to schedule your idea review meeting. All meetings shall be held 15 to 20 minutes prior to the regularly scheduled meetings. All meetings shall be held in private with only the reviewers and the inventor present.

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1. In a brief statement, please explain your invention and any problems it solves:

2. At what point your product development are you?

- Idea
- Sketches and/or Diagrams
- Prototype

Copies of drawings and photographs would be very helpful to have at the idea review; you are responsible for protection of any prototypes brought to the review.

3. Do you currently have any legal protection?

- No
- Patent Search
- Disclosure Statement Filed
- Provisional Patent Application
- A Patent Application: Design Patent or Utility Patent
- An Issued Patent (# _____)
- Copyright
- Notarized records of invention

4. Have you done any market testing for demand of your product?

- No
- Informal presentation to friends and family
- Informal survey to non-interested third parties
- Formal survey relating to the product
- Informal market research

- Formal market research
- 5. Have you done any product testing?
 - No
 - Testing myself or other interested parties
 - User testing by third parties
 - Product safety testing by myself or other interested parties
 - Product safety testing by third parties

6. Done any analysis on costs to produce?

- None
- Materials
- Labor
- Packaging

7. Have you determined a price for your product?

- No
- Wholesale \$ _____
- Retail \$ _____

8. Have you reviewed other products on the market?

- No
- Compared competing products
- Compared alternative products

9. How do you plan to sell your product?

- Retail Myself
- Wholesale Myself
- Third Party Wholesalers
- License Product to third party
- Other _____

10. Any comments or information you like to provide prior to the review?
